

## **How's My Feedback? The Technology and Politics of Evaluation**

Tuesday, 28<sup>th</sup> June 2011  
Rhodes Trust Lecture Theatre, Saïd Business School

09:00 - 09:30	Registration and coffee (Entrance Hall)
09:30 - 10:00	'How's my feedback?' – Steve Woolgar and Malte Ziewitz (Oxford)
10:00 - 11:00	'Feedback, democracy and conflicting consumption in a New York hotel: A journey from theory to micro-study, and back' – Stefan Schwarzkopf (Copenhagen Business School) Discussant: Daniel Neyland (Lancaster University) Chair: Tanja Schneider (Oxford)
11:00 - 11:30	Break and refreshments (Founders' Room)
11:30 - 12:30	'User involvement in design: Some implications from the field' – Alex Wilkie (Goldsmiths) Discussant: Roland Bal (Erasmus University Rotterdam) Chair: Timothy Webmoor (Oxford)
12:30 - 13:30	Lunch (Founders' Room)
13:30 - 14:00	Introduction to worm technology – Project Team
14:00 - 15:00	'Being 6.1: My life on HotorNot.com' – Andrew Balmer (Sheffield) Discussant: Sally Wyatt (Maastricht) Chair: Will Davies (Oxford)
15:00 - 15:30	Reflections on worm technology – Project Team
15:30 - 16:00	Break and refreshments (Founders' Room)
16:00 - 17:00	'What is it to evaluate the evaluators? – A fairly formal reflexive analysis' Malcolm Ashmore (Loughborough/Bogota) Discussant: Javier Lezaun (Oxford) Chair: Malte Ziewitz (Oxford)
17:00 - 17:45	Closing Panel – Christine Hine (Surrey) and James Munro (Patient Opinion) Chair: Steve Woolgar (Oxford)
17:45 -	Drinks reception (Founders' Room)